

# How to choose a CTI solution that delivers real value

What security teams and leaders should assess to turn cyber threat intelligence into a strategic advantage

#### When to invest in a CTI solution

#### **Executives & CISOs**

- Attacks on your industry have surged. Anticipating threats is now a strategic necessity.
- The board expects reliable reports with clear context and focus on business impact.
- You need visibility not just into your organization but also into third parties and critical regions.

#### CTI & SOC Teams

- The flood of generic alerts is already draining your team's time and focus.
- Repetitive tasks still take space where deeper investigation and faster response should happen.
- → Prioritizing based on real risk is essential to scale operations.

#### **MSSPs**

- As your customer base grows, you need to scale deliveries without losing context or quality.
- → Clients expect CTI outputs that speak the right language, from analyst to executive.
- Your operation needs efficiency through reusable templates and multi-tenant management.

#### What to look for in a CTI solution

### 1. Curation and relevance

The intelligence you receive should reflect your threat landscape — not just a generic view of the market.

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- Filters based on your attack surface, industry, and region
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- Ready-to-use templates for specific threats
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- Noise reduction without losing critical coverage



Axur delivers alerts filtered by your risk map. Actionable, objective, and delivered with speed and precision.

# 2. Speed and frequency

Intelligence needs to keep up with the speed of evolving threats, and provide consistent value without friction.

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- Continuous updates and near real-time alerts
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- Agility without compromising quality or context
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- Seamless fit into your team's day-to-day workflows



Axur delivers timely intelligence, backed by continuous monitoring and fast, reliable reporting.

## 3. Integration and automation

CTI must integrate smoothly with your existing security ecosystem and actively support faster response.

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- Open APIs and data formats compatible with your stack
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- Direct integration with SIEMs, SOARs, and EDRs
- Support for orchestration and automated response playbooks



With Axur, integration is seamless and ready to power your response flows — without friction, rework, or unnecessary technical dependency.

### 4. Coverage and sources

Well-informed decisions require intelligence from multiple sources: reliable, diverse, and enriched.

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- Access to broad, verified sources including reports, news, investigations, and leaked data
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- Al-driven enrichment to add context and relevance
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- Correlation across IOCs, CVEs, TTPs, industry sectors, and threat actors



Axur processes intelligence from over a thousand sources using specialized LLMs, delivering only what truly matters for your attack surface and top priorities.

# 5. Scalability and value delivery

CTI must scale alongside your operation and maintain high impact, from analyst workflows to reporting.

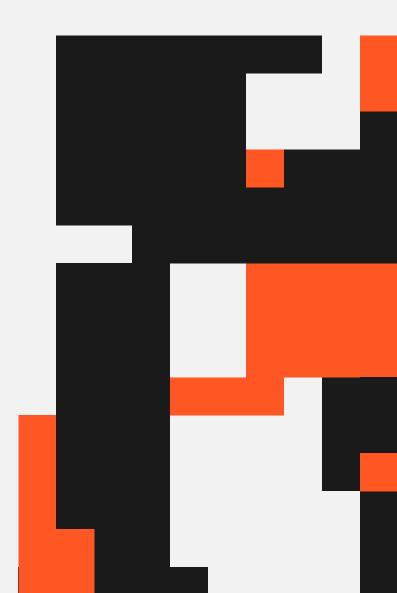
- γή
- Multi-tenant architecture compatible with diverse environments
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- by industry, client, or region

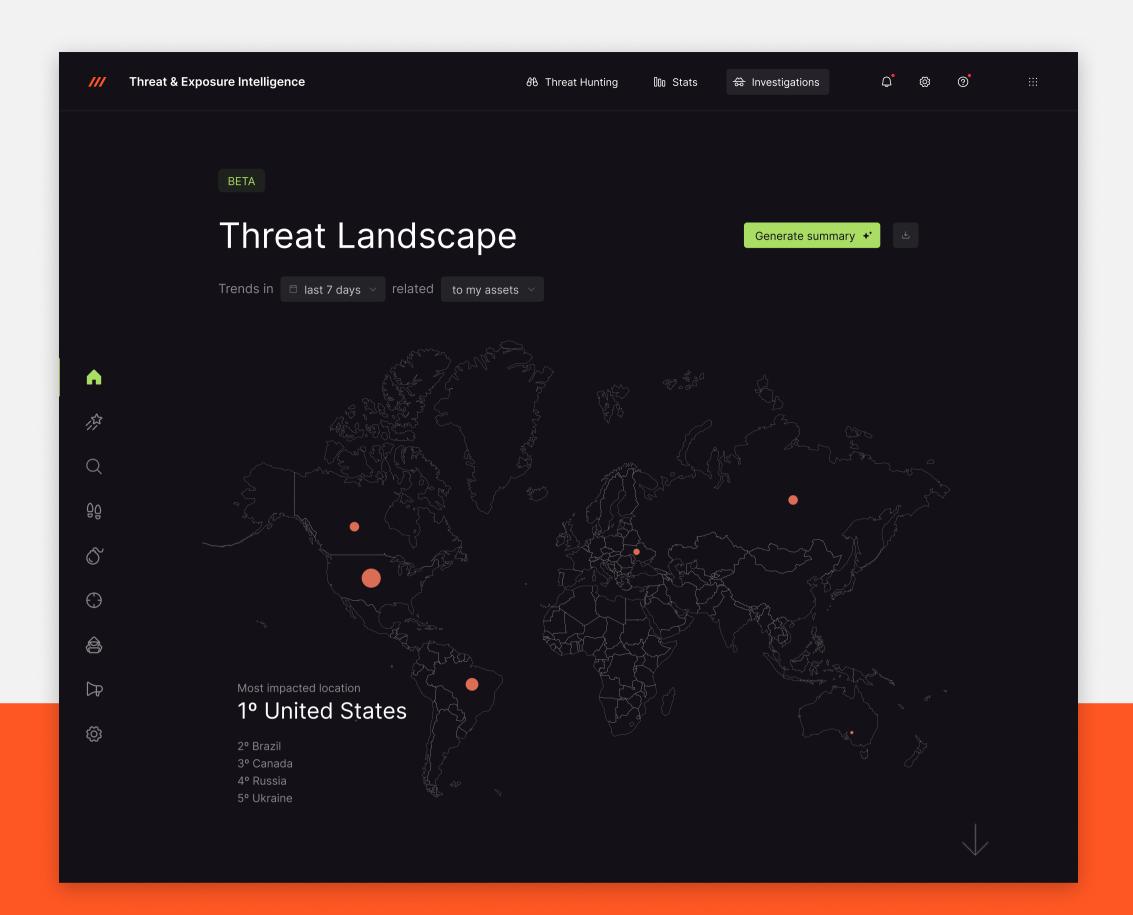
Reusable, customizable templates

- Reports that make sense to both technical teams and decision-makers



With Axur, you scale delivery, standardize quality, and demonstrate value with clarity.





### Axur's differentiator

CTI curated by AI, filtered to your reality, and delivered in minutes ready to integrate, scale, and drive action.

See how Axur's CTI turns intelligence into fast, actionable decisions aligned with what your team needs right now.

> Peer Insights... \*\*\*\* Gartner







