//AXUR

Balanz Capital delivers safer financial experiences and protects over 300,000 users with Axur

BALANZ

A leader in the financial market with more than two decades of experience, Balanz Capital democratizes investments through technology and information. With international presence and over 300,000 users, the company offers services ranging from mutual funds and fixed-income securities to trading and specialized financial advisory.

◎ Problem

Balanz Capital faced a growing volume of cyber threats, including fake mobile applications, fraudulent social media profiles, phishing campaigns, and the sale of stolen data on the Deep & Dark Web. Before Axur, incident handling required manual effort from multiple teams, resulting in slow, poorly scalable processes with low effectiveness in removing fraudulent content.

☼ Solution

Initially, Balanz Capital focused on protecting its internal information using traditional cybersecurity systems such as SIEM, XDR, and SOC. With the adoption of Axur, the company gained full 360-degree external visibility. The platform delivered extended visibility, scalability, and the ability to automate threat response processes.

Balanz Capital **Fake Social Profile** Detected on 12/01/2025 at 10:41 AM	Balanz (@balanzcapi.tal) • Instagram photos and videos https://www.instagram.com/balanzcapi.t4l `Social`	🔥 90
Balanz Capital **Phishing** Detected on 12/11/2025 at 06:55 PM	G0lden - Biblioteca Premium de VSLs https://goldenswipe.online/	🔥 86
Balanz Capital **Fake Mobile App** Detected on 11/04/2025 at 08:59 PM	Balanz Capital - APK https://apkpure.com/bal4anz/com.proxynetwork	🔥 83

Impact at a glance:

🐛 Over 40 threats and 8 incidents detected and resolved

⚡ 100% success rate across all requested takedowns

⏱ Initial takedown notifications delivered in under 4 minutes

🧠 Fully automated takedowns with no manual intervention

👁 360° visibility with Deep & Dark Web monitoring

🛡 300,000+ users protected globally

Cybersecurity powered by external visibility

The strategic partnership between Balanz Capital and Axur marked a significant advancement in the company's cybersecurity maturity. Axur's external visibility enabled the identification and mitigation of threats that previously went unnoticed or were detected too late. For a financial institution, securing the digital environment is essential to delivering reliable services and maintaining customer trust.

Proactive Deep & Dark Web monitoring

Recognizing the risks associated with the sale of stolen data, Balanz Capital began actively monitoring the Deep & Dark Web. By tracking darknet forums, groups, and marketplaces, Axur anticipates threats such as credential exposure, fraud schemes, card sales, vulnerability exploitation, and ransomware alerts, enabling fast and preventive responses.

Fast and effective takedowns

The partnership achieved a 100% success rate in all takedowns requested, with automated initial notifications delivered in under four minutes. More than 40 threats and 8 incidents were resolved swiftly, including fake applications, fraudulent social media profiles, and phishing websites, significantly reducing brand and user exposure.
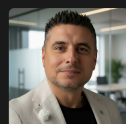
Cristian Mata
CISO at Balanz Capital

"What surprised us most was Axur's ability to detect and neutralize threats effectively. Every takedown request we submitted achieved a 100% success rate, which truly demonstrates the effectiveness of protecting our brand and ensuring the security of our clients."

Automation and operational scale

Before Axur, incident response required significant manual effort from multiple team members, resulting in slow and inefficient processes.

With Axur's solutions, Balanz Capital gained enhanced visibility, scalability, and end-to-end automation. The platform operates automated takedowns 24/7, integrating detection, analysis, and threat removal to dramatically reduce mean time to containment.

Discover how to protect your brand and your customers with complete external visibility

BOOK A DEMO

Gartner
Peer Insights™ 👍 4.9 ★★★★★

Discover all our solutions: **axur.com**

///AXUR