///AXUR

MadeiraMadeira + Axur: disrupting the "short-term rental fraud" scheme

madeiramadeira

The largest online furniture and home décor retailer in Latin America. With more than 2,000 employees and 100 physical stores across Brazil, the company democratizes access to quality products and delivers a complete shopping experience to transform living spaces.

◎ Problem

Criminals were leveraging leaked information, such as compromised credit cards or credentials found in malware logs. Using this data, they were able to log in and place orders on the platform. They then rented short-term properties to create fictitious delivery addresses and receive the purchased items.

MadeiraMadeira required broad monitoring and, most importantly, Threat Intelligence capabilities to identify and disrupt fraud before chargebacks increased even further during Black Friday.

☼ Solution

Through Axur's Deep & Dark Web monitoring, MadeiraMadeira gained visibility into early conversations among threat actors sharing fraudulent schemes. The team closely monitored mentions of the company for 30 days to fully address the issue.

In addition to automated detections, they used the Explore tool—an open search across thousands of cybercrime forums and groups— enabling a proactive investigation approach.

Impact at a glance

🔍 **905K signals monitored** between Dec/2022 and Sep/2023

⚠️ **21.8K threats identified** during the period

🐛 **4.3K incidents recorded** and handled

📅 **30 days of focused investigation** to uncover the scheme

🛡️ **Scheme disrupted** with a new security verification implemented

CCS Crew 💰 on Telegram ✈️

@RimurScrBot   06/28/2024 at 16:52

MadeiraMadeira on

Saldos	Cartões

💳 TOTAL DISPONÍVEL
R$ **2.800,00**

CASHBACK
R$ 0,00
Como usar

SALDO
R$ 0,00
Estornar
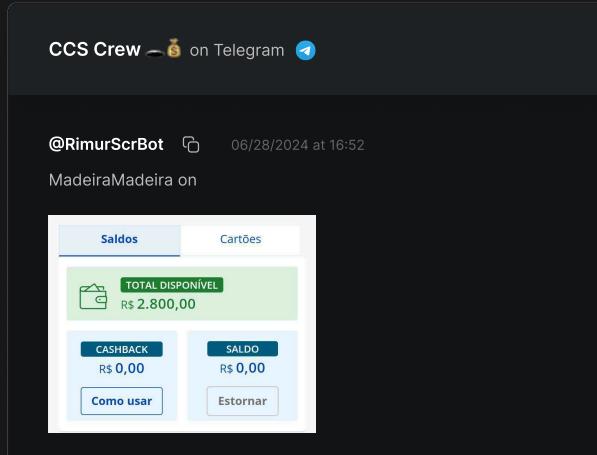
Image 1: Screenshots of a scammer discussing MadeiraMadeira before the partnership with Axur.

CCS Crew 💰 on Telegram ✈️

@JCoringa   07/17/2024 at 00:16
MadeiraMadeira indicated it here, but I heard it's messed up.

@VulgoLG   07/17/2024 at 00:39
Yeah man. Order it and then tell me if there's any trouble.
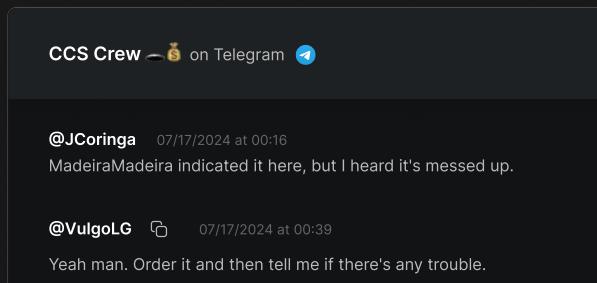
Image 2: Screenshots of scammers complaining after the partnership between MadeiraMadeira and Axur.

From uncertainty to insight: tracing the root cause

With Axur's support, MadeiraMadeira identified the origin of a fraud scheme exposed on the Deep & Dark Web, where criminals shared instructions, addresses, and proof of approved fraudulent purchases. Previously, the company could only react after chargebacks occurred due to a lack of visibility into these conversations.

Explore: proactive, real-time investigation

With the Explore tool, the team accessed Deep & Dark Web data in real time, investigated conversations with historical context, prioritized risks, and triggered immediate responses through intelligent alerts.

Multimedia detection uncovers the full scheme

Using OCR on images and transcription of audio and video content, the team was able to map the entire fraud operation and implement a security verification for purchases delivered to short-term rental properties, proactively disrupting the scheme.

Fraudster frustration validates effectiveness

After implementation, fraudsters began reporting difficulties in completing the scheme, validating the effectiveness of the strategy. MadeiraMadeira not only blocked the identified fraud operation but also strengthened continuous protection against future attempts, including during high-risk periods such as Black Friday.

Explore

MadeiraMadeira

Detected on 02/03/2026 at 06:40 PM — ACTIVE PREMIUM LOGINS – IMMEDIATE DELIVERY Fast, secure access at the best prices on Telegram. Bought → Received. Secure yours TODAY!
KauannyMartins ▪MENOR OLUAP CHKS LOGINS▪
📟 Telegram · Detected in image

Detected on 02/02/2026 at 05:55 PM — 🚀🔥 THE CENTRAL THAT SOLVES EVERYTHING FOR YOU HAS ARRIVED! 🔥🚀
hacker22 🔫 TROPA DO C4 🔫
WhatsApp · 8 identical messages

Detected on 06/19/2025 at 11:26 PM — 🗽 Available in Brazil
ProxyBurnings BreachForum
BF https://breached.vc/Thread-Ukrainian-Citizens-244-827-Records-Ph... Forum

Detected on 05/07/2025 at 12:31 AM — 50% APPROVAL* ✅🗽 MADEIRAMADEIRA (MINIMUM ORDER $300)
https://otherforum.vc/Thread-Ukrainian-Citizens-244-827-Records-Ph... Forum

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Discover, investigate, and disrupt threats across the Deep & Dark Web

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👍 4.9
★★★★★

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