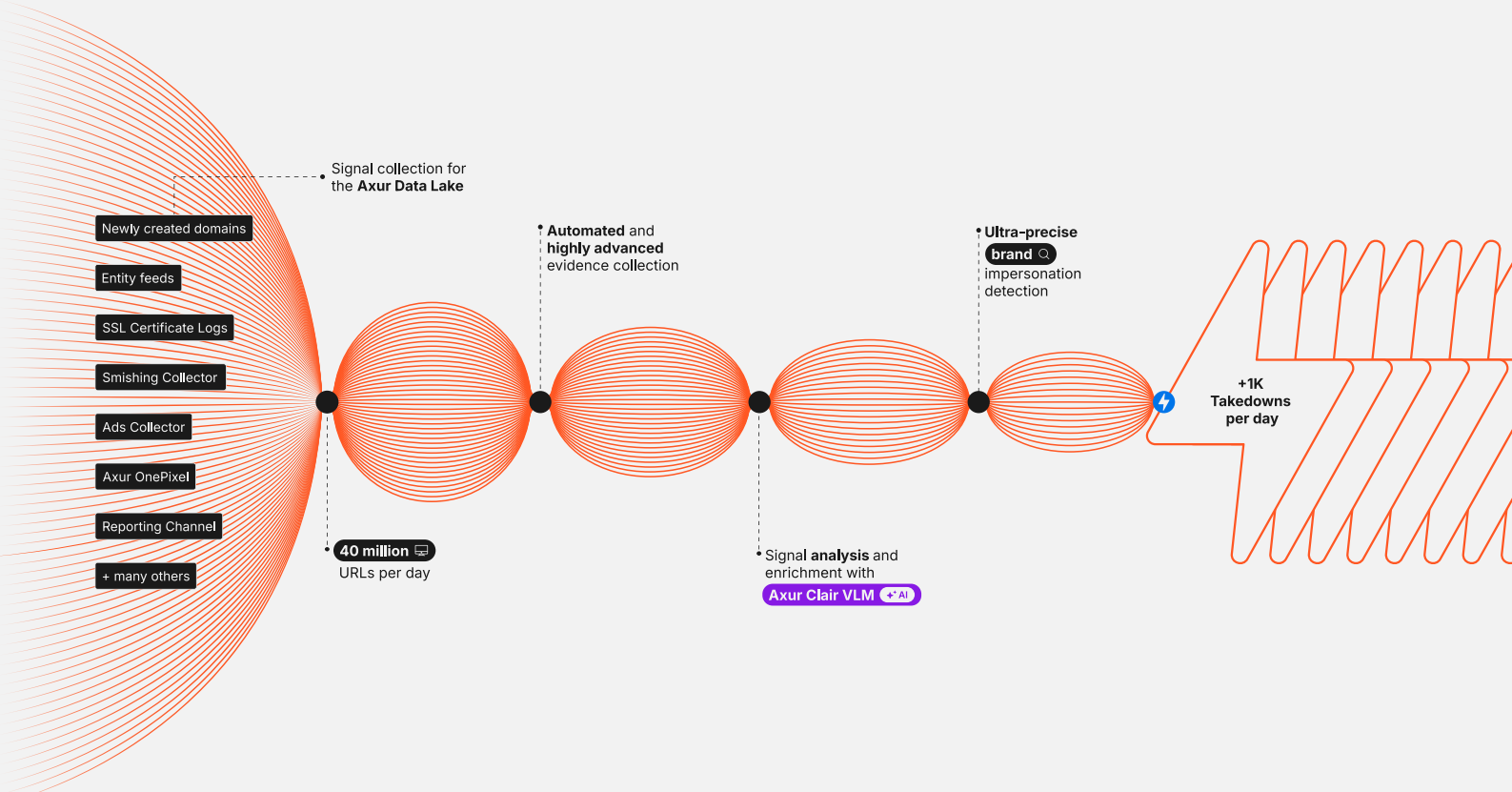


## AI-Enhanced Brand Protection: Catch Impersonations Even Without a Single Keyword Mentioned

⚡ Eliminate them with the Best Takedown

Ensure your brand stays protected across websites, ads, social media, and any digital channel. Powered by Clair, Axur's proprietary Vision-Language AI, it detects what traditional systems can't by analyzing images, text, and page structure together, identifying fake sites, fraudulent ads, and impersonations with unmatched accuracy.

We add **40 million** new websites to our data lake daily. And use our **GenAI model** to inspect and enrich each signal.



Protecting your  
brand, wherever  
threats surface



URLs and Domains



Malware



Paid Search



Social Media



Fake Social Profiles



App Stores

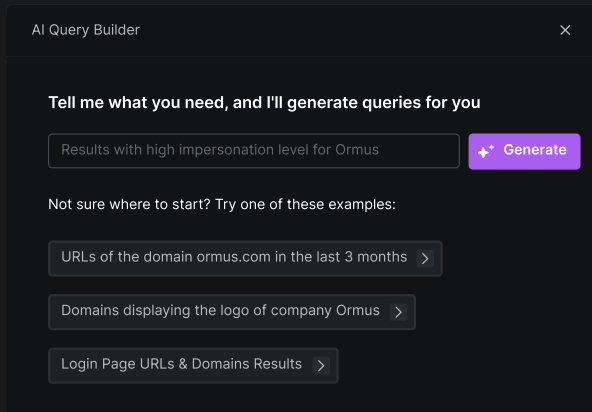


And much more..

# Proactively **take down** threats with agentic AI precision.

## Take down scams that mimic your style, not just your name.

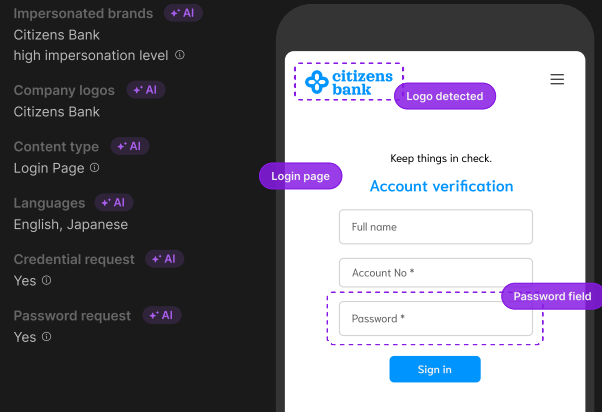
Our proprietary AI model detects brand abuse in visual assets like even when there are no keywords, logos, or direct references to your company.



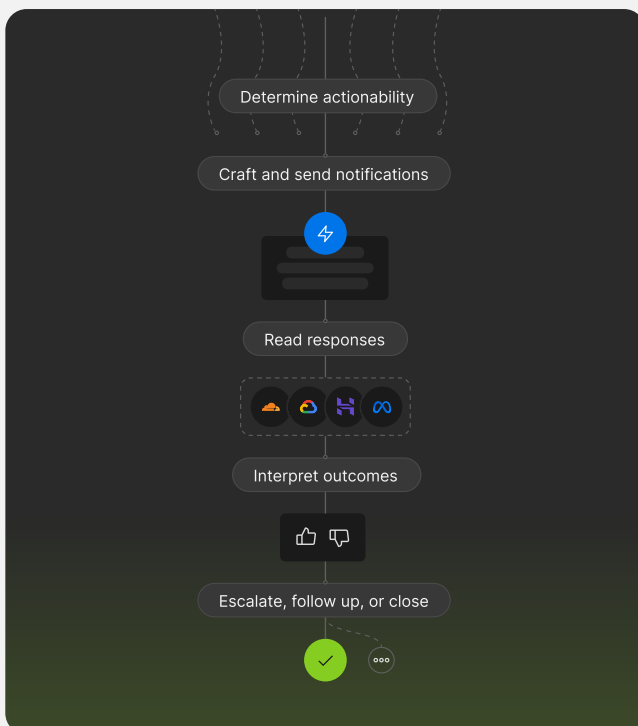
## That's Clair ✨

### Our VLM model behind it all.

Clair understands visual context, flags infringing content, and feeds those decisions into a fully agentic takedown workflow.



## Only Axur has end-to-end **takedown workflows**.



## From detection to decision-making.

Next, Axur's agentic takedowns kick in to:

- Determine if a threat is actionable — filtering out false positives, legit content, and fraud that falls outside enforcement scope.
- Craft and send notifications,
- Read responses from hosts and platforms,
- Interpret outcomes, and
- Act accordingly: escalate, follow up, or close.

All with minimal human input. This is what the next generation of takedowns looks like.

Yes - we have the world's **best takedown**. And here is the evidence:

- ✦ Completely automated takedown 24x7
- ✦ Notification in <4min
- ✦ 98,9% success
- ✦ 9h median uptime
- ✦ 15-day stay down guarantee
- ✦ Web Safe Reporting to +15 entities
- ✦ Follow up the whole process
- ✦ We charge only for successful takedowns



+1k takedowns per day



**Solved! Takedown finished.**

03/02/2025 at 11:17 PM



1 notification sent, 1 reply

✍ Hostinger ▾

Received on 03/02/2025 at 11:14 PM

➤ Hostinger ▾

First notification sent on 03/02/2025 at 10:59 PM

Threat moved to treatment

03/02/2025 at 10:58 PM



Takedown requested automatically

03/02/2025 at 10:58 PM



Automation rule

**Phishing - Takedown**

Threat detected

03/02/2025 at 10:50 PM

What security teams are saying about us

Gartner

Peer Insights..



4.9



**Accurate Threat Intelligence and Proactive Support**

The platform offers great visibility over digital threats, especially in monitoring brand abuse. The integration with our workflows was smooth and effective.

IT Security and Risk Management from Banking



**Intuitive Console for Efficient Alert Configuration**

As a client, I've been consistently impressed with the platform's ability to detect and response to digital threats in real time."

General Management from Retail

Discover how our solutions can improve your security strategy

Discover all our solutions at [axur.com](https://axur.com)

GET A DEMO



**AXUR**