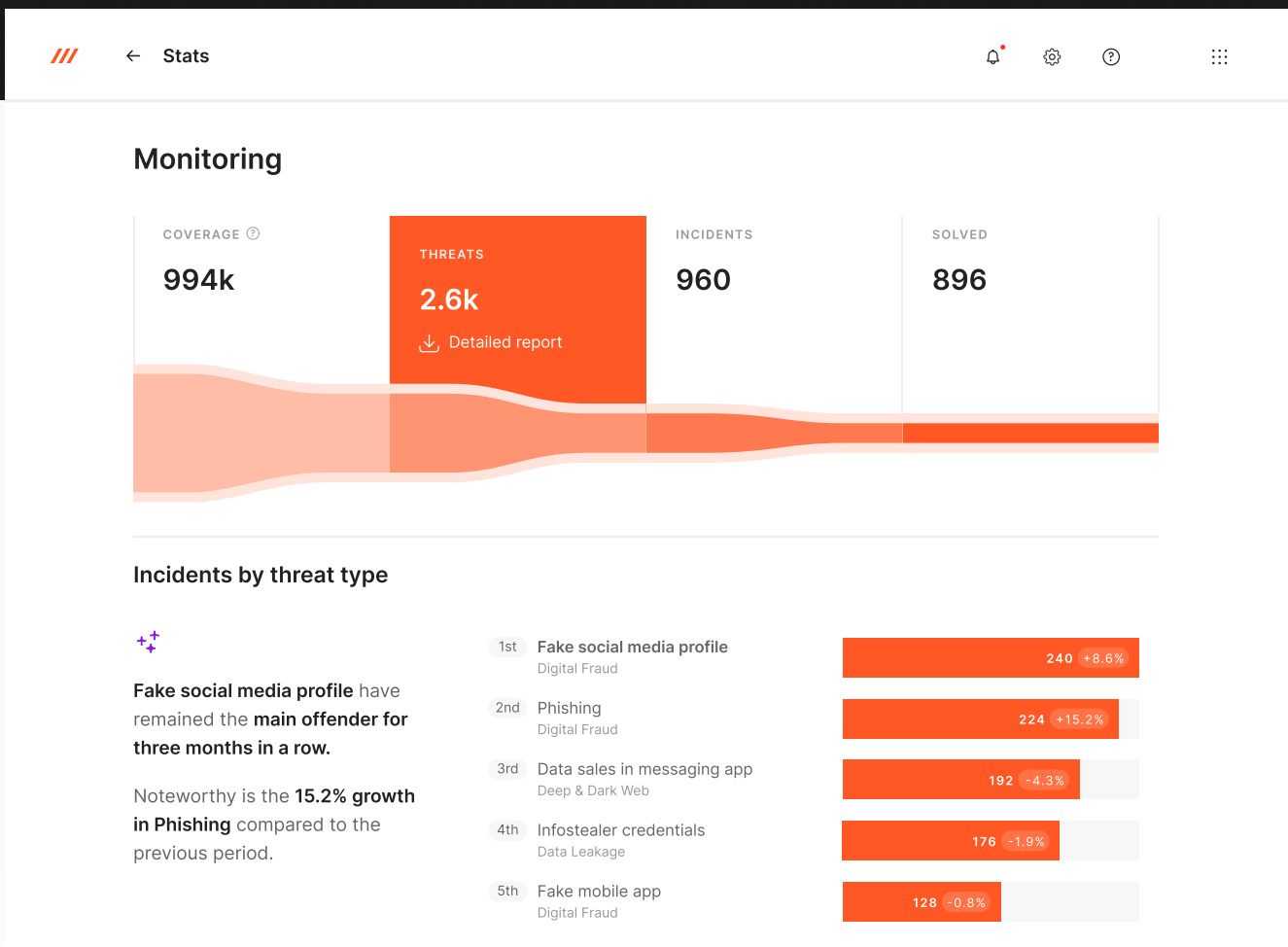


# Axur Takes on the Heavy Lifting Against External Threats so You Can Be the Strategic Asset Your Company Calls For



With cyber-attacks increasing by 75%, you need an advanced external cybersecurity platform that stands out by offering rapid threat identification and neutralization, industry-leading takedown workflows, and comprehensive fraud intelligence, equipping businesses to counteract evolving digital threats in the landscape and making the most out of your cybersecurity budget.

Powered by AI inspection

Takedown with automated flows

Minimizes the attack window

# AI-powered inspection is a game-changer against cybercrime

Scale the analysis of massive signals, scouring for key attributes to categorize, prioritize, and autonomously address detections, whether to dismiss false positives or manage genuine incidents.

Some inspected attributes that exponentially enhance your threat management performance include:

- 89 Risk score
- Brand logo similarity
- Content language
- Brand name disambiguation
- VIP facial recognition
- Presence of password fields
- and several more!

Over 86% of Axur's detections are managed with no human touch

### Events History

- Solved! Takedown finished.**  
08/02/2023 at 11:15 PM
- 2 notifications sent, no reply**
  - Domain - Last notification sent on 08/02/2023 at 10:58 PM
  - Domain - First notification sent on 08/02/2023 at 10:58 PM
- Threat moved to treatment**  
08/02/2023 at 10:58 PM
- Takedown requested automatically**  
08/02/2023 at 10:58 PM
  - Automation rule: **Takedown, Instagram Logo, FSP - [REDACTED]**
  - Go to Automations
- Threat detected**  
08/02/2023 at 10:50 PM

Real example of results from a company in the Finance sector

### Automation Rulesets

**When** Select ticket types is Fake social media profile

Set the necessary conditions for the automation to be triggered.

**If** Domain contains instagram.com or Domain contains tiktok.com +

and Logo similarity is greater than 85% + and Brand mention is greater than 85% +

Define the expected action to be taken on the tickets.

- Create Incident
- Send to Quarantine
- Takedown**
- Discard

## Automation Rulesets

Configure automated workflows to wield an unparalleled arsenal operating 24x7 for your organization, pinpointing risks and initiating auto-takedowns. Rest assured, knowing that threats are immediately addressed whenever your specified conditions are met.

# The gold standard for Takedown: unparalleled efficiency



**5 minutes**

For the first notification in phishing cases and up to 30 minutes for other cases



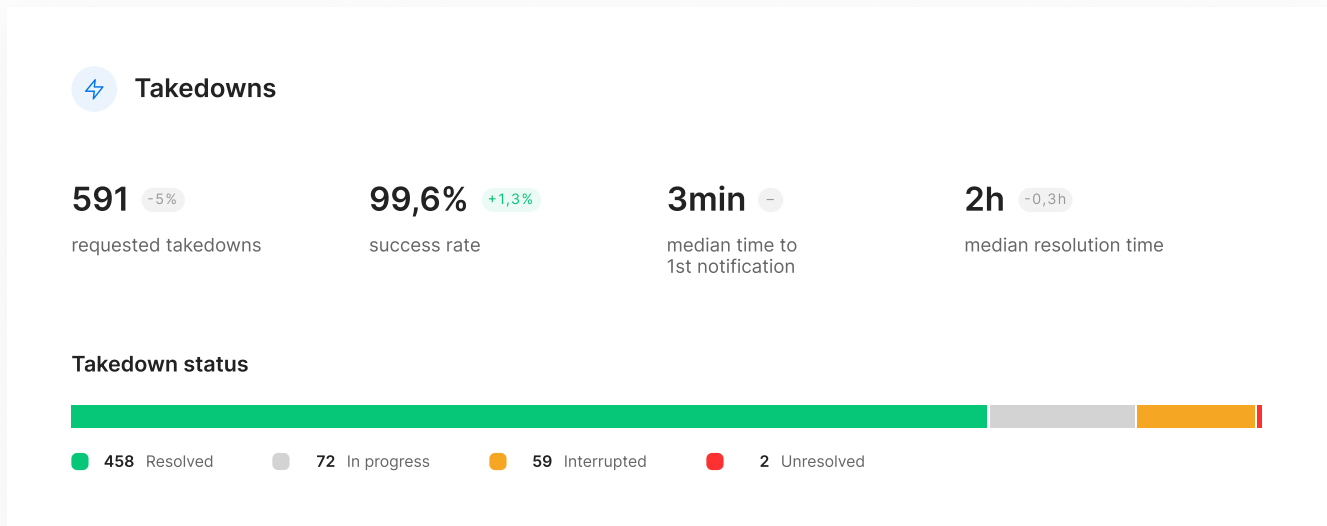
**98.9% success rate**

With a guarantee of a new takedown if the content comes back online within 15 days



**9 hours of uptime**

Average record time for content removal with Axur's takedowns



Real example of results from a company in the Retail and E-commerce sector over a period of 1 month

Automated takedowns, because you can't wait for human action when you need faster responses to remediate the problem.

Dramatically reduce the Mean Time to Contain (MTTC), automating the part of the process that you can control with the fastest and most accurate notifications on the market. Optimize provider analysis with orchestrated notifications for the best path and message, developed with years of experience - and constantly improving. If the notified entity delays the response, new flows are automatically triggered to accelerate the Takedown by another route. All of this enables the scaling of takedowns unlimitedly.

## Fraud intelligence to protect your business

Start your day with DeepChat, our AI generative model that provides a briefing on the most relevant Deep & Dark Web mentions to your brand, offering pinpoint insights for optimized threat management. Enhance your security with real-time anomaly alerts, including above-normal brand mentions and specific keyword tracking, ensuring prompt attention to potential threats like planned attacks or bug exploitation.

- Generative AI summary
- Threat Actor Profile
- Anomaly alerts
- Ransomware alerts

### Summary by Generative AI BETA

Activities related to your company in the last 7 days

- There have been several scams being discussed involving Ormus, including:
  - Activation of accounts with low values, such as R\$10, and misuse of these accounts in different banks.
  - Use of personal information, such as SSN and identification data, to create fake accounts.
  - Sharing and selling credit card information, including card numbers, BINs (Bank Identification Numbers) and limits.
  - Use of accounts and credit cards in fraudulent purchases on online shopping platforms.
  - Sale of techniques to circumvent security systems in tele-delivery and shopping applications.
  - Creating fake accounts in services such as e-commerce and streaming, using generators and different addresses to obtain advantages and avoid being blocked.
  - Improper charges and attempts to obtain fraudulent refunds or chargebacks.
  - Hacking accounts, collecting fake documents and selfies, and manipulating face recognition to gain access and carry out improper financial transactions.

# Advanced solutions to protect your business in the digital world

## Digital Fraud

Monitor and detect content that impersonates your brand, with 24/7 coverage. Use the world's most efficient Takedown to remove external risk vectors automatically.

- Phishing
- Fraudulent brand use
- Malware
- Fake social media profile
- Fake mobile app
- Similar domain name
- Brand use in paid search

## Data Leakage

Detect data exposure in real time to protect your attack surface and mitigate risks.

- Infostealer credentials
- Credit card exposure - for applications
- Credit card exposure - for issuers
- Corporate credential exposure
- Other sensitive data
- Code secret exposure
- Database exposure

## Online Piracy

Reclaim your revenue that is being lost in piracy and irregular sales.

- Counterfeit or irregular sale
- Content piracy

## Deep & Dark Web

Use the largest integrated raw data database from the Deep & Dark Web to monitor threats, detect mentions of your business, and interrupt attacks in the shortest response time.

- Track mentions of your brand, partners, industry, or any specified keyword, including images (leveraged through Computer Vision) and audio/video content, with accurate transcriptions
- Indicators of Compromise (IoCs)
- Security reports and bulletins
- Threat Hunting with Explore, our Deep & Dark Web search tool
- Anomaly alerts

## Executives & VIPs

Monitor the data exposure of the most sensitive accounts in your company and reduce the risk of spear phishing, ransomware, and attacks using Social Engineering.

- Fake social media profile
- Exposure of personal information, credentials, phones, or credit cards

## Security Rating

Evaluate and strengthen your security posture by eliminating external and third-party risks.

Book your **custom demo** now

[Get a demo](#)

Top global corporations

