

Unrivalled Monitoring, Detection, and Response Against Online Piracy

Counterfeit products and content piracy undermine your brand's credibility, compromise quality, and erode the trust you have built with your consumers. Axur's advanced platform swiftly detects and initiates takedowns across global marketplaces, preserving your brand's integrity and revenue by enhancing response efficiency and enforcing your rights.

Counterfeit or Irregular Sale

Monitor and mitigate sales ads for counterfeit, stolen products, illegal or unauthorized products across:

- Websites, and marketplaces
- Social media
- Webshops on Surface Web

Content Piracy

Detect and remediate the improper distribution or sale of proprietary or copyrighted material, such as eBooks, educational content, and more, distributed on:

- Free streaming/video platforms

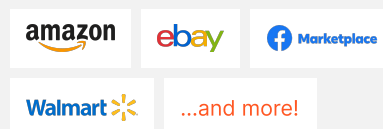


- Content-sharing sites or pirate streaming platforms

Cutting-edge Monitoring with Unrivalled Reach

Axur's platform automatically searches for threats, analyzing 2+ million daily signals. Our automatic collection of evidence can safeguard information like screenshots, whois, product price, seller, and other important information to drive your decision-making forward.

Axur's platform monitors the world's largest marketplaces, relentlessly pursuing and identifying counterfeits and irregular sales.



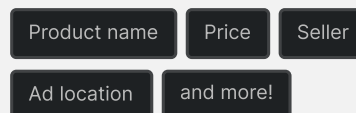
Eradicate Online Piracy with Automated Takedown Workflows

In 2023, over 86% of Axur detections were managed without human intervention.

Advanced Inspection Standards

Axur's platform technology delves deep into signals, scouring for key attributes to categorize, prioritize, and autonomously address detections for automatic takedown. These insights not only provide a comprehensive view of the threat landscape but also power the automation behind Axur's takedown procedures.

Some inspected attributes that exponentially enhance our inspection standards include:



Want to see all this in practice?

[Get a demo](#)